

# 2017 Epiphany Gathering Recap



## What worked:

- The Service
- One community neighbor came
- Many hands to help with set up
- Decorations. Light & Dark contrast. Good reaction & comments from people.
- Nice fellowship
- One time mini-grant from CNH
- To-do list for setting up event.
- List of what's in the storage box for next year.

## What Needs Improvement

- Caterer was expensive. Either charge more, or different/no food.
- Not enough PR at Living Nativity
- Not enough follow-up for neighbors that came (contact information, etc)
- More marketing
- More families



We had one neighbor attend. She sat at the table Larry and Julie Juell were at. She heard about the event through Patch of Santa Cruz. She calls herself a Buddhist Christian. She thought our little table was very “down to earth” as she had difficulty answering questions about Jesus. We did invite her to return anytime.

The word “Epiphany” attracts non Christians. They utilize that word in a different way than Christians do. In the non Christian world, epiphanies are very mystical, magical and sought after.